



Quaker Valley Council of Governments
Clean Water Initiative
Report on Public Education and Outreach
MCM 1 BMP1
September 12, 2017



In compliance with the EPA and DEP MS4 Public Outreach requirements, the QVCOG Clean Water Initiative conducted a public outreach to target groups adults and school aged children.

A announcement was made [via website](#) and e-newsletter in August 29, 2016 of the QVCOG participation at the Sewickley Harvest Festival on September 9, 2017.

Visitors to booth received educational materials on stormwater and best practices for handling stormwater around the home. An interactive activity asked the public to identify sources of pollution, why clean water is important, and what they can do to keep water clean. The distributed literature provided information to assist the participant in answering the “quiz” questions. Participants also learned how a rain barrel works by discussing with municipal officials manning the booth. For the kids, a display explaining why it’s important to “Do Your Duty” and pick up pet waste was also presented with “emojis” that explained the harm caused by dog waste vs. horse droppings.



The prize drawing took place from those entries at the Sewickley Harvest Festival on September 9, 2017. The booth drew over 100 visitors with 58 individuals taking the quiz and entering the drawing. The names of those entering the drawing are attached.

Members of the Quaker Valley Council of Governments should use this report to document public education and outreach in accordance with Minimum Control Measure 1 (BMP1- to develop, implement and maintain a public education and outreach program). Include this report with your municipalities materials that document NPDES Permit Requirements.

Many thanks to the QVCOG volunteers who made the Harvest Fest a success.

